



3rd Annual Nebraska Wind Power Conference

November 9-10, 2010 • ^{New} Younes Conference Centre, Kearney, Nebraska

Hosted by the Nebraska Wind Working Group

Exhibitor & Sponsorship Opportunities

Financial sponsorships and exhibitor space help keep registration costs for participants to a minimum. Sponsorships range from \$100 to \$10,000. Sponsorships include special benefits in conference publicity materials before and during conference. Exhibitor space includes conference registration(s), a draped display area, covered & skirted tables, chairs, trash can and electricity.

- Single Booth Exhibitor** **\$400**
- 10' x 10' draped display area; 8' table; 2 chairs
 - 1 conference registration
 - Listing with brief paragraph description (provided by exhibitor) in conference program and on diagram of exhibit area

- Double Booth Exhibitor** **\$ 700**
- 10' x 20' draped display area; 2-8' tables; 4 chairs
 - 2 conference registrations
 - Listing with brief paragraph description (provided by exhibitor) in conference program and on diagram of exhibit area

- Non-profit Booth Exhibitor** **\$100**
Includes same items/benefits as Single Booth Exhibitor.

Sponsorship Packages – Special Event Opportunities

Special Events:

Special event sponsorships are available upon a first come, first serve basis and will provide your organization with additional exposure to conference attendees. *Preference will be given for exclusive sponsorships.*

Special Event Sponsorships:

	CO-SPONSORS	EXCLUSIVE
Morning Snack Break (2)	\$1,250 ea. x 2	\$ 2,500
Afternoon Snack Break (2)	\$1,250 ea. x 2	\$ 2,500
Breakfast (Wed.)	\$1,500 ea. x 5	\$ 7,500*
Luncheon (Tue.)	\$2,500 ea. x 4	\$10,000*
Luncheon (Wed.)	\$2,500 ea. x 4	\$10,000*
Evening Reception	\$2,500 ea. x 4	\$10,000*

All breaks, Tue. evening reception and Wed. breakfast will be in the exhibitor area. Luncheons will be in the main session room.

Benefits of Special Event Sponsorships:

Exclusive Snack Sponsors will receive full benefits of the **Gold sponsor, PLUS** additional signage and recognition at the event.

Snack Co-Sponsors & Breakfast Co-Sponsors will receive benefits of **Silver sponsor, PLUS** signage with beverages and listing in program.

Co-Sponsors for Luncheon & Reception Sponsorship Opportunity *will be available after August 20* and will receive full benefits of the **Gold sponsor, PLUS** additional signage and recognition at the event.

***Exclusive Meal & Reception Sponsors** will receive full benefits of the **Platinum sponsor, PLUS** additional signage and recognition at the event, in event program & on **event banner. MUST submit agreement by August 20th.**

Sponsorship Packages Benefits & Levels



Platinum (\$5,000) – Investment Includes:

- 3-minute radio interview highlighting your organization and sponsorship of the event on Nebraska Rural Radio Network. – the largest farm & ranch radio network in the US
- Listed with hotlink to website (if applicable) as sponsor on new Nebraska Wind Working Group Facebook page
- Complimentary double (10x20) exhibit space
- 4 Complimentary conference registrations
- Company logo with hotlink on conference website
- Full page advertisement in conference program
- Opportunity to provide one informational piece or promotional item in the registration packet

Gold (\$2,500) – Investment Includes:

- Complimentary single (10x10) exhibit space
- 3 Complimentary conference registrations
- Company logo with hotlink on conference website
- ½ page advertisement in conference program
- Opportunity to provide one informational piece or promotional item in the registration packet

Lanyard Sponsor (\$1,500) – **SOLD**

- Company logo or name on all conference lanyards
- Complimentary single (10x10) exhibit space
- 2 Complimentary conference registration
- 1/4 page advertisement in conference program
- Company logo with hotlink on conference website
- Opportunity to provide one informational piece or promotional item in the registration packet

Student Sponsor (\$1,500) – Investment Includes:

Your company will help sponsor up to 100 attendees from Nebraska high schools and colleges. Sponsorship will apply for first 100 attendees from educational institutions. Only TWO Student Sponsors will be secured.

- Logo or organization name featured as student sponsor on banner displayed near registration
- Complimentary single (10x10) exhibit space
- 2 Complimentary conference registrations
- Company logo with hotlink on the conference website
- ¼ page advertisement in conference program
- Opportunity to provide one informational piece or promotional item in the registration packet

Silver (\$1,000) – Investment Includes:

- Complimentary single (10x10) exhibit space
- 2 Complimentary conference registrations
- Company logo with hotlink on conference website
- ¼ page advertisement in conference program
- Opportunity to provide one informational piece or promotional item in the registration packet

Bronze (\$500) – Investment Includes:

- 1 Complimentary conference registration
- 1/8 page advertisement in conference program
- Company name with hotlink on conference website

Contributor (\$100) – Investment Includes:

- Acknowledgement in conference program

In-Kind: *Contributions may include donation of supplies or services such as printing, folders, give-away or door prize items, etc.*

- Acknowledgement in conference program

Contact Information: *If you have any questions or would like to discuss other opportunities, please contact:*

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The Nebraska Wind Working Group is a state and federal partnership that provides access to the National Renewable Energy Laboratory to help develop the state's wind resources. Financing for the group comes from the National Renewable Energy Laboratory and the U.S. Department of Energy's Wind Powering America.