

FOCUS GROUP SUMMARY REPORT

FOR THE

**NEBRASKA ENERGY EFFICIENCY
SCHOOL LOAN PROGRAM**

PREPARED BY

AIDING BETTER COMMUNICATIONS, INC.

FOR THE

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Introduction To The Summary Report

With any effort to summarize or abstract information from a more comprehensive document, interpretation is required on the part of the writer. The analyst must make judgments about what information is pertinent to include and must also attempt to present the information in a format that will be useful and actionable from a planning and decision-making standpoint.

Since summaries by nature are not comprehensive, readers of this report should not anticipate that all findings of potential value will be thoroughly discussed herein. Further, for decision-making purposes, a number of interpretations of research findings are almost always supportable. Therefore, the reader should carefully study the Summary Report, as well as the verbatim transcripts provided in Appendix B, before arriving at his or her final conclusions. Aiding Better Communications, Inc. has used its professional experience in evaluating the findings, selecting the data for presentation and making interpretations.