Today's Ideas Can Become Tomorrow's Opportunities

Raindrops on a pond generate ripples. An idea generates opportunities in much the same way. As a result of a recent court decision, Nebraskans have $15 million to invest in energy efficiency programs that will benefit the state for years to come by reducing our dependence on imported energy and keeping our dollars close to home for local investment and job creation.

My question to you is, what can we invest that money in to create the maximum number of opportunities for Nebraskans? I believe a state-wide energy loan program would be an excellent investment. Now I need your ideas.

Please attend one of the public meetings in your area, fill out the coupon below and return it to me, or pick up an Exxon Booklet at your local County Extension Office.

Remember - Today's Ideas are Tomorrow's Opportunities.

☐ YES! I want to give you my ideas for tomorrow's opportunities. Send me the Ideas and Guidelines booklet.

Name __________________________
Address _________________________
City ____________________________ Zip Code __________

Please mail this coupon to Governor Bob Kerrey, State Capitol Box 94992, Lincoln, NE 68509.

— clip and mail —
Today's Ideas Can Become Tomorrow's Opportunities

Rainsdrops on a pond generate ripples. An idea generates opportunities in much the same way.

Today, as a result of a recent court decision, Nebraskans have $15 million to invest in energy efficiency programs that will benefit Nebraskans for years to come. Programs that encourage more efficient energy use. Programs that keep our energy dollars where they belong: close to home, where they can be used for local investments and job creation. Programs that can free us from energy dependency on other states and nations.

My question to you is, what can we invest that money in to create the maximum number of opportunities for Nebraskans? I believe a state-wide energy loan program would be an excellent investment. How can Nebraskans use a loan program to reduce our dependency on energy imports? I need your ideas. Please attend one of the public meetings in your area, fill out the coupon below and return it to me, or pick up an Exxon booklet at your local county extension office.

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