

Great Plains

Energy Codes Conference

October 16-18, 2012
Omaha, Nebraska



Compliance & Advocacy



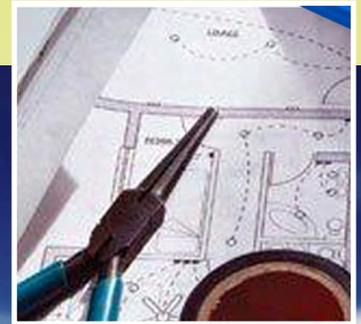
Commercial Building Design



Residential Building Design



Value & Practical Applications



SPONSORSHIP AND EXHIBITOR OPPORTUNITIES INFORMATION

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Event brought to you by:

ENERGY OFFICE



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Sponsorship and Exhibitor Questions?
Call (402) 873 - 4027 or email
shawna@eventuresmarketing.com



Sponsorship Opportunities

General Benefits for Sponsors

- Your company receives **complimentary** registrations to the Great Plains Energy Codes Conference. Number depends on package and investment level – see pages 3-5.
- Your company receives a premium located space in the Expo Hall.
- Company's logo will be included on the event website. Platinum, Gold or equivalent sponsors - \$5,000 and above – receive placement of logo on multiple website pages, identified by sponsorship level.
- Acknowledgement as a sponsor at the event entrance or on sponsor board signs.
- If you have an expo booth, your company logo will be used to identify your location on the BINGO card – providing you increased booth traffic as attendees must visit your booth to receive a special stamp for inclusion in the prize drawing.
- Your company is acknowledged as a sponsor in the Great Plains Energy Codes Conference Event Program Guide.
- Special recognition as a sponsor in publicity and promotional items as identified in packages. Sponsorship commitment submission and payment must be received by August 10, 2012 to be included in the Conference Brochure and in promotional efforts in order to maximize your exposure.
- Attendee contact listing sent electronically prior to the event.



October 16-18, 2012
Omaha Marriott
at Regency Place
Omaha, Nebraska





SPONSORSHIP PACKAGES

See Exhibition Booth Information.....page 6.

PRESENTING SPONSORSHIP PACKAGES

SPONSOR BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
Fee	\$10,000	\$5,000	\$2,500	\$1,000
Exhibit Space in prime networking location	X Double (12' x 6') 2-6' table with Wi-Fi	X Single (6' x 6') 6' table with Wi-Fi	X Single (6' x 6') 6' table	X Single (6' x 6') 6' table
Full-color ad in the Event Program Guide. (Ad design and development is the sponsor's responsibility. Ad must be submitted by August 10, 2012).	X Full Page Ad Premium choice of placement available on a first-come, first-serve basis.	X Half Page Ad	X Quarter Page Ad	X Logo Recognizing Company as Bronze Sponsor
Complimentary, full conference registrations	5	3	2	2
Company logo on all pre-event marketing (emails, registration brochure)	X	X	X	X
Logo with hyperlink to company website	X on all pages	X sponsor and exhibition pages	X sponsorship page	X sponsorship page
Logo on Event Sponsor Boards	X as Platinum Sponsor	X as Gold Sponsor	X as Silver Sponsor	
One piece of your company literature distributed to all conference attendees in the Event Program Packet. Provided by Sponsor.	X	X	X	

ADDITIONAL PACKAGE BENEFITS:

Choose from ONE of the options offered below in packages for additional exposure benefits

Select one of the options identified by packages if selecting Platinum, Gold or Silver	A: Exclusive Sponsor of Keynote Speaker (Two available on first come first serve basis) <ul style="list-style-type: none"> • Wednesday or Thursday • Recognition as the day's presenting Keynote Speaker sponsor. • Mentioned as sponsor of speaker in all press releases, email blasts, listed on keynote speaker page on the website with their photo and biography and recognition on table tents. 	B: Exclusive Track Sponsor Choice of one: (available on first come first serve basis) <ul style="list-style-type: none"> - Compliance/Advocacy (2) - Residential (2) - Commercial (2) - HVAC/Green (1) <ul style="list-style-type: none"> • Logo on Track Session Board, on the Agenda (Printed and Electronic) and on the Event Website Session pages • Company Banner displayed on Track Session room Provided by sponsor. 	A: Additional Expo Space with Wi-Fi B: Upgrade Advertisement to Full-page C: Bus Tour Sponsor - see special package page 5 for details <ul style="list-style-type: none"> - Home - Building 	A: Logo on Expo BINGO Card B: Logo on Badge Recycling Baskets	SUPPORTER \$500 <ul style="list-style-type: none"> • Listed on Sponsor page of website • Listed in Event Program.
					FRIEND OF EFFICIENCY \$250 <ul style="list-style-type: none"> • Listed in Event Program.

See pages 4-5 for Special Sponsorship Packages and Event Program Advertisement Opportunities



SPECIAL SPONSORSHIP OPPORTUNITIES

COMMITMENT DEADLINE: August 10, 2012

EXCLUSIVE TASTE OF OMAHA NETWORKING RECEPTION SPONSOR

Wednesday, October 17; 5:00 p.m. – 7:00 p.m.

Exclusive Sponsorship Cost: \$10,000*

** Conference coordinator will work between venue and sponsor to coordinate and handle details: Menu may be determined by Sponsor but must be within budget.*

- Recognition as a Platinum Level, exclusive sponsor of the “Taste of Omaha Networking Reception” with signage at the event entrance.
- Invitation to welcome conference attendees at the beginning of the reception.
- 10-15 minute presentation to kick-off reception as part of welcome.
- Display table in reception area to display materials and promote company.
- Full-color logo on the Agenda and on the Event Website promoting the Networking Reception and recognizing your exclusive sponsorship.
- Four (4) complimentary, full conference registrations.

EXCLUSIVE TASTE OF OMAHA BEVERAGES SPONSOR

Exclusive Sponsorship Cost: Bar Costs plus \$1,500 cash

**Conference coordinator will work between venue and sponsor to coordinate and handle details: Direct billing for drink tickets, bar set up, gratuity, etc. is required.*

- Recognition as the Exclusive “Taste of Omaha Beverages Sponsor” at the Taste of Omaha Networking Reception with signage at the event entrance. 2 drink tickets per attendees.
- Invitation to join the Networking Reception Sponsor to welcome attendees at the beginning of the reception.
- Display table in Reception area to display materials and promote company.
- Full-color logo on the Agenda and on the Event Website promoting the Networking Reception and recognizing your exclusive sponsorship.
- Full-color logo recognizing your exclusive sponsorship in the Event Program Guide.
- Two (2) complimentary, full conference registrations.



PROUD TO BE AN AMERICAN LUNCHEON SPONSOR

Wednesday, October 17 and Thursday, October 18

Sponsorship Cost: \$5,000 ea.: Two (2) available per day

- Recognition as a Gold sponsor for the Proud To Be An American Luncheon, with signage placed at the event entrance.
- Recognition on table tents as the day’s luncheon co-sponsor.
- Opportunity to place company literature on lunch tables
- Half page, full-color ad in the Event Program Guide (Ad design and development is the sponsor’s responsibility. Ad must be submitted by August 10, 2012).
- Two (2) complimentary, full conference registrations.

MORNING ENERGY BREAKS

Wednesday, October 17 and Thursday, October 18

Sponsorship Cost: \$2,500 ea.: Two (2) available per day

- Recognition as a Silver sponsor for the Morning Energy Break, with signage placed at the event entrance and signage near refreshment stations on the day selected.
- Full-color logo will be included together with other sponsors in the Event Program Guide.
- One (1) complimentary, full conference registration.



SPECIAL SPONSORSHIP OPPORTUNITIES

COMMITMENT DEADLINE: August 10, 2012



AFTERNOON ENERGY BREAK SPONSOR

Wednesday, October 17 & Thursday, October 18;
approximately 2:30-3:00 p.m.

Sponsorship Cost: \$2,500 ea.: Two (2) available per day

- Recognition as a Silver sponsor for the Afternoon Energy Break, with signage placed at the event entrance and signage near refreshment stations on the day selected.
- Full-color logo included together with other Silver sponsors in the Event Program Guide.
- One (1) complimentary, full conference registration.

EXCLUSIVE BUS SPONSOR (NETZERO OR LEED CERTIFIED HOME OR BUILDING TOUR)

\$1,500 (maximum 56 riders per bus)

- Full-color logo included as the Bus Sponsor of the Top Rated Energy Efficiency Facility Tour.
- Information on the Event Website and conference promotional literature as an exclusive bus/tour sponsor, helping to promote tour.
- Company representative has 5 minutes of microphone time on the bus trip to share company information with bus tour attendees (maximum 56 riders per bus)
- Full-color logo on event sponsor boards as a Bronze level sponsor
- One (1) complimentary, full-conference registration.

EXCLUSIVE CONFERENCE PROMOTIONAL SPONSOR OPPORTUNITIES

- Your company's logo or name will be included along with conference logo on the item selected below.
- Full-color logo on event sponsor board signage at level.
- Two (2) complimentary full conference registrations for \$2,500 level commitment OR Three (3) for \$5,000 level commitment.

- Lanyard Sponsor.....\$2,500**
- Attendee Tote Sponsor.....\$2,500**
- Flash Drive Cards Sponsor.....\$5,000**
- Professional Notebook & Pen Sponsor... \$5,000**

ADVERTISEMENT IN EVENT PROGRAM

OPTIONAL: PURCHASE ADVERTISEMENT OPPORTUNITY IN EVENT PROGRAM (Ad design and development is the sponsor's responsibility. Ad must be submitted by August 10, 2012).

- Full page, full-color for \$1,000 or Full page, black and white for \$500.
- Half page, full-color for \$700 or Half page, black and white for \$350.
- Quarter page, full-color for \$500 or Quarter page, black and white for \$250.

Subject to availability.



EXHIBITOR BOOTH INFORMATION

BOOTH SPACE RESERVATION DEADLINE: August 10, 2012

Payment must be received by August 10, to secure space. See package information and hotlink below for completing the online Exhibitor Booth Reservation Form. **Space is limited.**

Location: The Energy Efficiency Expo Hall is located at the Omaha Marriott at Regency Place, Omaha, Nebraska in the Regency Ballroom. The exhibit hall is carpeted and electricity is provided for no additional fee.

BOOTH PACKAGE INCLUDES:

Regular Booth.....\$300*
Non-Profit/Government Booth...\$200*

- * Exhibit Booth: 6'x6'=36' Sq. Ft. one.
- 6' skirted table, chair and power strip provided.
- Electricity is included in booth rental fee. Above average power usage may require additional fees. Additional power supplies specific to your needs are the exhibitors responsibility.
- Wireless internet is available for an additional fee if indicated on the submission form.*(see last bullet)
- Company listing with description and contact information on event website.
- Company listing with Exhibitor listing in Event Program Guide.
- Company listed on floor plan.
- Attendee listing provided electronically following the conference.
- One (1) complimentary, full-conference registration including two complimentary lunches; morning and afternoon snacks, evening social and tour (\$175 value).
- * OPTION: Add internet access for \$50



Booth space selection: Indicate on your submission form, your 1st, 2nd & 3rd choices from the attached floor plan. Space requests will be considered; however, booth assignments are at the final discretion of the Conference Coordinator.

Exhibitor details will be sent at least three weeks prior to event. Shipment of any furniture or display materials for your booth may be delivered after October 14th. Shipping address, details and information will be shared in follow up communications.



PLATINUM SPONSOR:

